

MARCELLE RUTH

CANCER CENTRE & SPECIALIST HOSPITAL

MRCC NEWSLETTER

Q2 2024



JULY 2024

ISSUE No 02

CLINICAL
OPERATIONS

OTHER SPECIALIST
SERVICES

RESEARCH &
DEVELOPMENT

MRCC FOUNDATION
NGO

ACTIVITIES &
EVENTS

Table of Contents

03 WELCOME ADDRESS BY CEO

07 CLINICAL OPERATIONS

14 RESEARCH & DEVELOPMENT

18 MRCC FOUNDATION

20 ACTIVITIES & EVENTS





WELCOME!

From the CEO

Ladies and Gentlemen,

Welcome to the Q2 edition of the Marcelle Ruth Cancer Centre and Specialist Hospital newsletter for 2024. I am proud to share with you our amazing accomplishments to round up the first half of the year. Since our last issue, we have seen an additional 300 new patients.

In this edition, we remind everyone of our Concierge Services, tailored to provide early diagnosis and better treatment for all our patients. We also introduce our top-tier radiotherapy services, available at very competitive rates.

Also announcing our launch event, partnership with Leadway Insurance to develop a tailored Comprehensive Plan providing wider access to healthcare for patients throughout Nigeria. We have also started a new Psychology clinic, made for those recently diagnosed with cancer. Helping them and their family members walk together in what can be a very hard journey.

Read on to hear how our Research and Development department has commenced two genomic research studies, tailored to unlocking what can be uncovered from the African genome.

The impactful initiatives of the MRCC Foundation NGO showcase the hospital's drive to reach beyond our gate to improve the health of our community as well.

We have had such exciting activities and events, including visits from both Professor Muhammad Ali Pate, the Coordinating Minister for Health and Social Welfare, and the Minister of State for Health and Social Welfare, Dr. Tunji Alausa. Additionally, we have forged partnerships with LUTH-NSIA, Medical Women's Association of Nigeria, and many more to improve training and increase capacity building

With all this, it is essential to acknowledge the collective efforts behind our accomplishments. Our progress is driven by the dedication of our staff, the steadfast support of our partners, and the resilience of our patients, all working together to bridge the gap in exceptional care. May this newsletter inspire and uplift you as we continue to forge ahead.

DR MODUPE ELEBUTE-ODUNSI

Meet the Chairman

MR BOLAJI ODUNSI

BSc. Civil Eng. Hons, AKC, ACA.

Co-founder and former partner of Stirling Square Capital Partners, a prestigious European mid-market private equity fund with assets totalling €1.5billion.

With a career spanning over 25 years, Mr. Odunsi possesses extensive international expertise across diverse sectors including healthcare, manufacturing, security, oil and gas services, and distribution. His remarkable journey includes significant board-level roles in both Europe and the United States, where he has concentrated on facilitating transformational change, fostering team development, ensuring robust financial and regulatory reporting, and driving value creation. Additionally, Mr. Odunsi serves as a Non-Executive Director for UAC of Nigeria Plc, further demonstrating his commitment to steering organizations towards success and sustainability.



Meet the CEO

DR MODUPE ELEBUTE-ODUNSI

MBBS MD FRCP FRCPath

After qualifying from the College of Medicine, University of Lagos in 1986, Dr Elebute-Odunsi completed her postgraduate training in Internal Medicine and Haematology at centres of excellence in London. In the UK, Dr. Elebute-Odunsi previously held Consultant and Honorary Senior Lecturer posts at St George's Hospital, the National Blood Service, and King's College Hospital. She also held a well-established private practice at the Spire and Lister Hospitals.

Having worked in the UK for over 30 years, Dr Elebute relocated to Nigeria in 2020 to establish Marcelle Ruth Cancer & Specialist Hospital, a world-class "one-stop" centre providing screening, diagnosis and treatment for cancers and other specialist medical conditions.

SENIOR MANAGEMENT



DR. MODUPE ELEBUTE-ODUNSI

Director of Haemato-Oncology

Dr. Elebute-Odunsi has almost 40 years of experience in Internal Medicine and Haemato-Oncology. She is a member of the American, British and European Societies of Haematology, the British Blood Transfusion Service, AORTIC, the Nigerian Medical Association, Nigerian Cancer Society, and the Medical Women's Society of Nigeria



DR. ADEDAMOLA OMOGBEHIN

Director of Clinical & Radiation Oncology

Dr. Omogbehin holds over 20 years of experience in private practice. He graduated from University of Ibadan and completed postgraduate training Radiation Oncology at Howard University Hospital, USA. Actively involved in mentoring residents, chairing committees, and participating in clinical research trials.



MS. OLUFUNKE FORESYTHE

Director of Outpatient and Client Services

Ms Foresythe holds a Bachelor of Science degree in Microbiology from the University of Lagos and has received Leadership and Management training in Health from the University of Washington, USA. She has been recognized for dedication to patient needs and improving customer services in healthcare.



MRS MODUPE DADA

Director of Operations

Mrs Dada holds a degree in Secretarial Administration and a postgrad diploma in Law from Lagos State University. Additional qualifications include administration, leadership, and management from Pan-African University and University of Washington, USA. Mrs Dada contributes extensive expertise in hospital administration and project management.

HOSPITAL ADMINISTRATION



DR. OLUWAFEMI AKINWUNMI
Head of Laboratory



MATRON CHIJI ACHOMADU
Head of Nursing



OBINNA C. ASOGWA
Head of Radiotherapy



PHARM VIVIAN OSEGHALE
Head of Pharmacy



FUNKE ALESINLOYE
Head of Finance



TIMOTHY ATEGBORO
Head of Facility



EMMANUEL AGBO
Head of IT



PATIENCE UDEALOR
Head of House Keeping

Clinical Operations





Introducing our Top-tier Radiotherapy Treatment

- Highly affordable treatment rates
- World standard advanced radiotherapy techniques including 3DCRT, IMRT/VMAT, and IGRT
- Ease of scheduling an appointment, with minimal wait time to commence treatment
- 100% uptime since launch in April 2021
- Weekly individualised treatment plans reviewed by US-based Radiation Oncologist
- Prompt feedback and medical reports provided for referring physicians



MRCC SPECIALIST SERVICES

In addition to expert cancer care, Marcelle Ruth offers an array of additional specialist services, including:



FAMILY MEDICINE



UROLOGY



GENERAL SURGERY



ORTHOPAEDICS



HAEMATOLOGY



ENT



SICKLE CELL CLINIC



DERMATOLOGY



OPHTHAMOLOGY



NUTRITION




NEUROLOGY &
STROKE MANAGEMENT



CONCIERGE HEALTH
CHECKS

PARTNERSHIP LAUNCH WITH LEADWAY INSURANCE

MRCC is thrilled to announce our new partnership with Leadway Insurance, marking a significant milestone in healthcare accessibility in Nigeria. After months of innovative planning, our groundbreaking health plan prioritizes preventive care, offers extensive coverage for cancer patients, and includes a wide range of medical services at over 2,000 partner hospitals nationwide.



MARCELLE RUTH
In Partnership with
LEADWAY Health
MRCare & Premium Plan

Comprehensive Health Insurance
Get started Today

Marcelle Ruth	Leadway Health
+2349062000773	+2347080627051
+2349062000773	+2349165629569

This collaboration reflects our joint commitment to enhancing healthcare access with a package that stands out globally. We extend heartfelt thanks to our Chairman, Mr. Bolaji Odunsi, whose visionary leadership continues to drive improvements in patient care and long-term healthcare funding. We also acknowledge the expertise of Dr. Olatokunbo Alli and the leadership team at Leadway for their invaluable contribution to designing this attractive offering.

We were honored by the presence of esteemed supporters including Mr. Oye Hassan-Odukale, Chairman of Leadway Holdings Limited and FBN UK, Dr. Kemi Ogunyemi, Special Adviser on Health to the Lagos State Governor, and Dr. Lola Adeyemi, Senior Special Adviser on Research and Innovation to the Minister of State for Health. Your presence made our collaboration launch truly memorable.

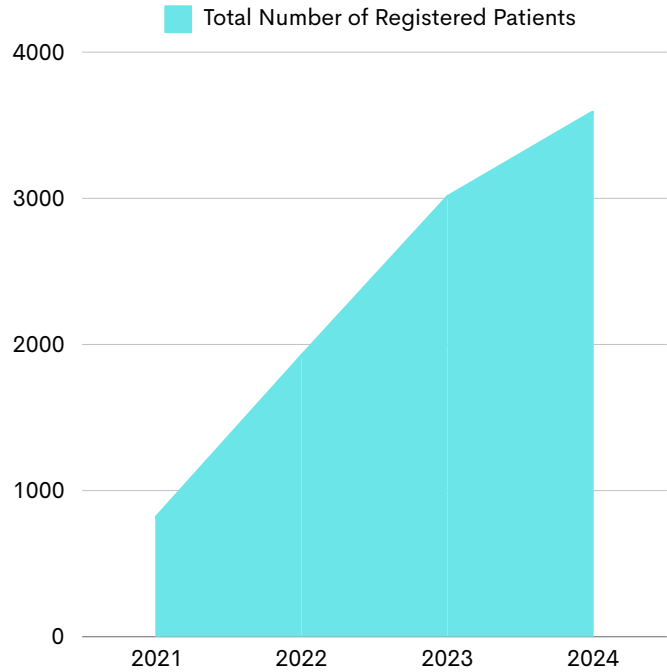


OVER 3,500 PATIENTS TREATED SINCE DOORS OPENED IN 2021

Average rate of approximately 100 patients a month

Following the exceptional standards established by MRCC, we have successfully attracted a diverse array of patients requiring specialized medical attention. Notably, there has been a significant influx of patients seeking comprehensive cancer care, driven by our commitment to delivering the best treatments and personalized support.

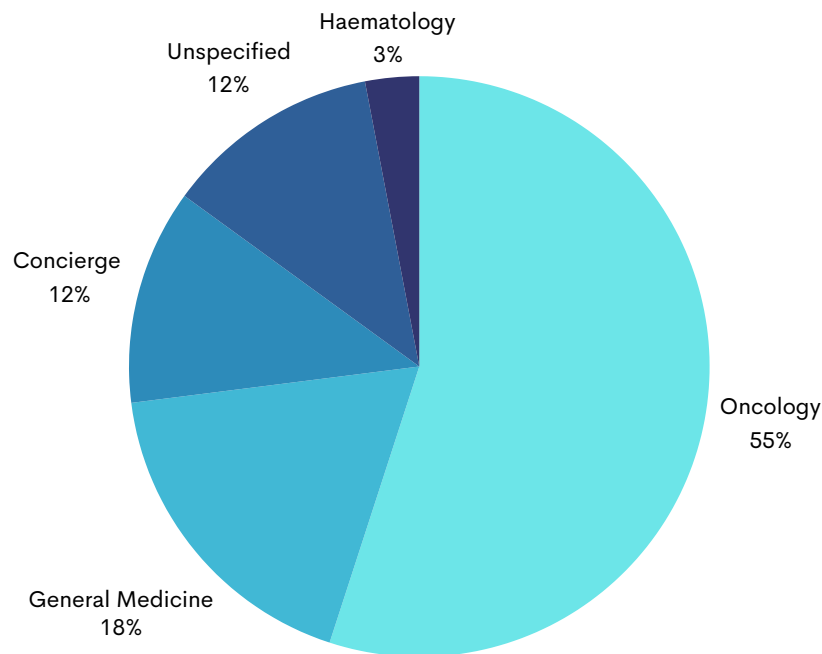
Our multidisciplinary approach ensures that patients receive integrated care tailored to their specific conditions. This dedication to excellence places us at the forefront of medical care, continuously pushing the boundaries of what is possible.



TOP 3 CANCERS SEEN

Similar to the global prevalence of cancer types

We are seeing an increasing amount of patients coming to our facility seeking non-oncology specialist services.



CONCIERGE HEALTH SERVICES



At Marcelle Ruth we believe that adopting good lifestyle habits is key to preventing and combating ill health, including cancer.

Regular medical assessments have been shown to prevent, manage, and successfully treat diseases such as **cancer, high blood pressure, diabetes,** and many others.

From screening and diagnosis to treatment and ongoing support, our specialist team use the very latest technology to deliver the best outcomes possible.

You will be guided through each aspect of your screening and medical consultations, laboratory tests, imaging including **X-rays, Ultrasound scans, CT scans, mammography for women and colonoscopy** where needed.

A follow-up appointment will be organised with a doctor to review your results. Where any medical conditions are detected, a treatment plan will be developed by our **medical and surgical specialists** and supported by our **nutritionists, physiotherapists, and counsellors.**

SERVICES INCLUDE:

CONCIERGE STANDARD OR PLUS

Screening for women below 40 AND above 40
Screening for men below 40 AND above 40

CONCIERGE SWIFT

Screening for women
Screening for men
Pre-nuptial screening
Cardiac screening
Diabetic screening
Thyroid screening
Pre-employment screening
Back to school screening

WE ACCEPT



NEW!

MRCC PSYCHOLOGY CLINIC

MRCC is proud to introduce our Psychology Clinic, led by a highly trained and specialized expert in the field.

We understand that receiving news of a cancer diagnosis can be overwhelming. Our Psychological Clinic ensures patients and their loved ones are given the tools to cope with the emotional weight of their diagnosis. Through personalized counseling and support, we help individuals remain psychologically fit, making the journey easier and more manageable.

Our services include:

- Individual and group therapy sessions
- Stress management techniques
- Coping strategies for patients and family members
- Support groups to foster community and shared experiences

WE ARE HERE FOR YOU!



MARCELLE RUTH
RESEARCH & DEVELOPMENT

Research & Development



R

&

D

RESEARCH STUDIES

Genomic studies and clinical trials offer personalized treatments, shape healthcare, and drive global progress, delving into disease understanding and improving patient outcomes.



RESEARCH DEVELOPMENT

Through data analysis and interpretation - research Assistants analyze research data using statistical and phenotypic methods to generate insights that contribute to hospital professionalism and medical practice.

The R&D department collaborates with research institutions and industry partners such as Yemaachi to foster joint projects and knowledge exchange, addressing cancer-related challenges.

ARE YOU INTERESTED IN PROVIDING INVESTMENT, GRANT FUNDING, OR CLINICAL TRIAL OPPORTUNITIES?
PLEASE CONTACT:
RESEARCH.DEVELOPMENT@MARCELLERUTH.COM
OR CALL +234 906 669 5234

THE TEAM



YEMISI OSAKWE
RESEARCH OPERATIONS LEAD

Over 10 years' experience in Public Health, Genomic Research, and Biotechnology.

Committed to leveraging scientific advancements for public well-being.

Member of Women in Healthcare Network, working to narrow the gender gap and empower women in healthcare careers.



ISAIAH AKINOLA
RESEARCH ASSISTANT

Graduated with a Bachelor of Science degree in Physics from Federal University of Abeokuta.

Driven to make impactful contributions to the field of oncology data.

Skilled in creating visually compelling designs for individuals, organizations.

Q2 ACCOMPLISHMENTS

RESEARCH STUDY TRAINING FOR ALL MRCC STAFF

The R&D Team, led by Research Operations Lead Mrs. Yemisi Osakwe, conducted a comprehensive training session for all staff on the upcoming research process. This training equipped staff with the necessary knowledge and resources to understand the ethical, quality, and data processing operations involved in conducting healthcare research.

This initiative reflects our commitment to enhancing healthcare outcomes and fostering a culture of continuous learning and improvement.



ONGOING RESEARCH STUDIES

MARCELLE RUTH
RESEARCH & DEVELOPMENT

CALLING ALL HEROES!

JOIN OUR BRECAN-NG STUDY

Join our study and help us uncover the genetic secrets of familial breast cancer in Nigeria.

SCAN THE QR CODE TO SIGN UP



Contact Us

- +234 906 669 5234
- research.development@marcelleruth.com
- Marcelle Ruth Cancer Centre and Specialist Hospital
Plot 1192D Olubosi Close, Victoria Island, Lagos, Nigeria



MARCELLE RUTH
RESEARCH & DEVELOPMENT

TURN HOPE INTO REALITY

JOIN OUR GEN-PRO STUDY

Discover the power of your genes in fighting disease. Your DNA could hold the key to better health. Join our study and make a difference.

SCAN THE QR CODE TO SIGN UP



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- Marcelle Ruth Cancer Centre and Specialist Hospital
Plot 1192D Olubosi Close, Victoria Island, Lagos, Nigeria



If you're interested in taking part, please contact research.development@marcelleruth.com for more information.

MARCELLE RUTH FOUNDATION

Non-Governmental Organisation



Early Detection Saves Lives



The Marcelle Ruth Foundation supports indigent patients at MRCC, ensuring they receive vital medical care despite financial challenges. Through generous support, the Foundation provides crucial financial aid to cancer patients, easing the burden of treatment costs and maintaining quality care.

The Foundation also offers emotional support and organizes cancer awareness events, screenings, and community outreach programs to educate about early detection and treatment, fostering community solidarity in the fight against cancer.

Join us through donations, volunteering, or participation in awareness activities. Together, we can make a meaningful difference, offering hope, support, and a brighter future to those affected by cancer!

SUPPORT OUR CAUSE:
ACCOUNT: **MARCELLE RUTH FOUNDATION**
ACCOUNT NUMBER: **1771874156**

Activities & Events



VISIT BY THE COORDINATING MINISTER FOR HEALTH & SOCIAL WELFARE

We were honoured to welcome the Coordinating Minister for Health & Social Welfare, Prof Muhammad Ali Pate, to our hospital. We also welcomed Dr. Uju Anwukah, Senior Special Adviser to the Vice President, H.E Kashim Shettima, on Health.

During the tour, Professor Pate saw a demonstration of our Varian True Beam LINAC, one of only five in Africa. He engaged with our clinical team during a multidisciplinary ward round, showing interest in our single-centre data on 3,000 patients seen in 3 years. We showcased our comprehensive care pathways, negating the need for Nigerian patients to go abroad for treatment.



FEDERAL MINISTRY OF
HEALTH

VISIT BY THE DISTINGUISHED MINISTER OF STATE FOR HEALTH AND SOCIAL WELFARE

Honored to host the Minister of State for Health and Social Welfare, Dr. Tunji Alausa, and the Special Adviser to the Governor on Health (Lagos State), Dr. Kemi Ogunyemi DHA, along with their esteemed team at Marcelle Ruth Cancer Center.

Our commitment to advancing healthcare standards, particularly in cancer treatment and care, was showcased during their visit. The presence of these distinguished figures highlights our transformative work in reshaping the healthcare narrative in Nigeria and across Africa.

We extend our sincere gratitude to Dr. Tunji Alausa, Dr. Kemi Ogunyemi, and their team for their visit, affirming our dedication to healthcare excellence.





International Women's Day

STANDING OVATION FOR INTERNATIONAL WOMEN'S DAY 2024



Dr. Modupe Elebute-Odunsi received a standing ovation following the delivery of the keynote address at the International Women's Day event at Lagos State University (LASU).

Her speech focused on inspiring students by sharing her personal life story and emphasizing the importance of investing in women. Dr. Elebute-Odunsi highlighted the crucial role women play in shaping the future and called for greater support and opportunities for women in all sectors. Her powerful message resonated deeply with the audience, leaving a lasting impact on everyone present.



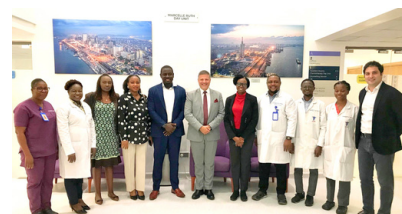
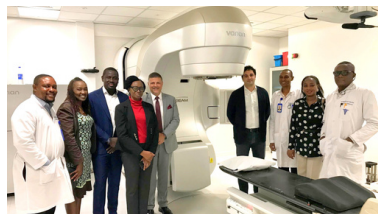
The event was a remarkable celebration of women's achievements and a call to action for continued progress towards gender equality.



VARIAN TEAM EXPLORES MRCC'S ADVANCED FACILITIES

We were thrilled to host the Varian Team, led by Mr. Jose-Manuel Valentim, African Operations Director, for a guided tour by our Director of Operations, Mrs. Modupe Dada. The team, including Mr. Ansu Dukuray, Mrs. Fola' Aranmolate-Makanjuola PMP, Ms. Caroline Chemweno, and Mr. Anthony Abou Nader, explored our facilities. As a leading imaging and cancer care technologies company, Varian is committed to supporting care providers.

Our hospital proudly houses West Africa's first state-of-the-art TruBeam linear accelerator radiotherapy machine, enhancing patient treatment with cutting-edge specifications. We anticipate fostering deeper partnerships with Varian in our joint efforts to combat cancer and enhance healthcare outcomes. Together, we can make a significant impact.



SPOTLIGHT ON CANCER CARE ADVANCEMENTS



We were honored to host Prof. Usman Aliyu Malami, Director-General of NICRAT, and Dr. Usman Waziri, Director of Cancer Prevention and Control, at our hospital. Following Dr. Modupe Elebute-Odunsi's participation in the recent cancer care stakeholders' meeting in Abuja, showcasing our contributions to Nigerian patient care was timely.

The visit included a tour featuring West Africa's inaugural **TrueBeam** linear accelerator, where the DG interacted with our skilled staff and praised our hospital's achievements. We appreciate the DG's visit on this national holiday and look forward to future collaborations with NICRAT, enhancing cancer patient outcomes in Nigeria through private sector contributions.



EXCITING COLLABORATION ALERT WITH LAGOS UNIVERSITY TEACHING HOSPITAL

We had the honor of hosting Professor Dr. Wasiu Lanre Adeyemo, FAS, Chief Medical Director of Lagos University Teaching Hospital (LUTH), and his esteemed team at our hospital. This visit marks the beginning of a collaboration to improve cancer treatment access and increase training and research opportunities in Oncology in Nigeria.

We showcased our modern infrastructure, cutting-edge equipment, and ongoing research initiatives, including collaborations with pharma and genomic companies. Professor Adeyemo praised our staff and emphasized mutual learning and exchange. He expressed confidence in public-private partnerships to improve healthcare in Nigeria. We extend our gratitude to Professor Adeyemo and his team and look forward to successful collaborations with LUTH.



FORGING A BRIGHT FUTURE IN ONCOLOGY: NSIA-LUTH AND MRCC COLLABORATION



We were honored to host the NSIA-LUTH Cancer Centre team, led by CEO Dr. Lilian Ekpo, along with Dr. Muhammad Habeebu, Dr. Samuel Adeneye, Chudy Iloani, Ajibola Olamide Bolanle, Abayomi Ipadeola, and Majiri Oniko, here at Marcelle Ruth Cancer Centre & Specialist Hospital.

This marks the beginning of an exciting collaboration to enhance our oncology curriculum and create innovative training programs for resident doctors. After fruitful discussions, CEO Dr. Modupe Elebute-Odunsi gave our guests a tour of our state-of-the-art facilities. Dr. Ekpo praised the beauty of our hospital, expressing optimism about the impactful learning opportunities ahead.

We look forward to the positive influence this new oncology program will have on healthcare delivery in Nigeria!



MRCC AT HOUSE OF DAVID HEALTH AND VITALITY CONFERENCE

Dr. Modupe Elebute-Odunsi had the honor of being an invited speaker at the Health and Vitality Conference hosted by the Household of David Church, with the theme "Doctors' Clinics & You."

Addressing an audience of over 1,000 attendees, she spoke on "Addressing the Rising Burden of Cancer in Nigeria" and advised on steps for cancer prevention, including screening programs and awareness days. Early diagnosis significantly improves treatment outcomes and saves lives.

It was an honor for her to speak alongside Dr. Gbenga Durojaiye (Geriatric Medicine), Dr. Femi Omololu (Gynaecology), Dr. Cecilia Mabogunje (Paediatrics), and Prof. Victor Adegboye (Surgery).

Thanks to Pastor Olusola Osunmakinde and his team for the kind invitation and for organizing this essential event.



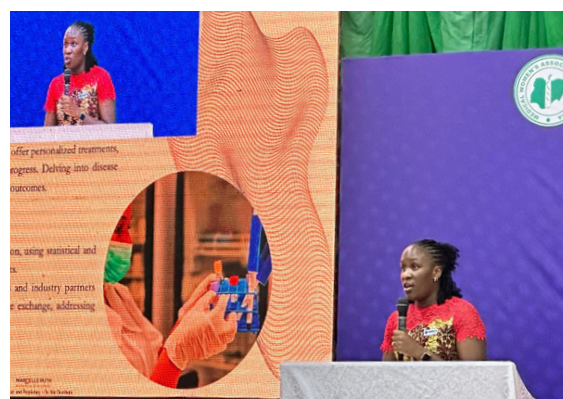
MRCC AT MWAN CONFERENCE IN ABUJA



Dr. Modupe Elebute-Odunsi had the privilege to speak at the Women in Medicine Health and Wellness Conference organized by the Medical Women's Association of Nigeria (MWAN) in Abuja.

The conference, themed "The Strengthening Network for Prompt Diagnosis and Care," saw Dr. Elebute-Odunsi addressing nearly 500 women in the healthcare sector on the topic "**Changing the Narrative of Cancer Care in Nigeria.**"

In her speech, she emphasized the importance of leveraging and owning our local resources to improve cancer care.



Mrs. Yemisi Osakwe delivered an insightful discussion titled "**Precision Medicine: Reclaiming the Future of Healthcare in Africa**". She highlighted the potential of African data, in furthering precision medicine and drug-discovery.

Her talk underscored the large gap currently residing amongst clinical research involving those of African descent. By prioritizing the collection and analysis of local data, we can drive innovation and ensure more effective, personalized healthcare solutions for the continent.



online site

www.marcelleruth.com

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research

volunteer for change!

Call: +234 906 669 5234

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SPECIALIST HOSPITAL**

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